## **Privacy Policy English**

## 1) Limitation of Liability

The contents of this website are created with the greatest possible care. However, the provider assumes no responsibility for the accuracy, completeness or timeliness of the information provided. The use of the content is at the user's own risk. Specially marked contributions reflect the opinion of the respective author and not necessarily that of the provider. By using the website, no contract is concluded between the user and the provider.

#### 2) External links

This website contains links to third-party websites ("external links"). The operators are solely responsible for the content of these pages. When the links were first set, the provider checked the external content to see whether there were any possible legal violations. At the time of the review, no legal violations were apparent. However, the provider has no influence on the current and future design or content of the linked pages. Setting external links does not mean that the provider adopts the content of the linked pages as its own. A constant check of external links is unreasonable without concrete evidence of legal violations. If the provider becomes aware of legal violations, the corresponding links will be removed immediately.

## 3) Copyright and ancillary copyrights

The content published on this website is protected by copyright and ancillary copyright law. Any use that is not expressly permitted by copyright and ancillary copyright law requires the prior written consent of the provider or the respective rights holder. This applies in particular to copying, editing, translating, storing, processing or reproducing content in databases or other electronic media and systems. Rights and content of third parties are marked accordingly. Unauthorized reproduction or distribution of individual content or entire pages is prohibited and punishable. Only making copies and downloads for personal, private and non-commercial use is permitted.

The display of this website in external frames is only permitted with the express written permission of the provider.

#### 4) Special Terms of Use

If conditions that deviate from the above paragraphs apply to certain uses of this website, this will be expressly pointed out at the appropriate point. In this case, the specific terms of use for each individual case apply.

#### Data protection declaration:

## Data protection

Thank you for your interest in our company. The protection of your data is the highest priority for the management of OHANA Kiteboarding. It is generally possible to use our website without having to provide personal data. However, if you want to use our company's special services via our website, it may be necessary to process personal data. In cases where there is no legal basis for such processing, we always obtain the express consent of the data subject.

The processing of personal data such as name, address, email address or telephone number is always carried out in accordance with the General Data Protection Regulation and taking

into account the country-specific data protection regulations that apply to OHANA Kiteboarding. With this data protection declaration we would like to inform the public about the type, scope and purpose of the data we collect, use and process. In addition, we inform affected persons about their rights.

As the person responsible for data processing, OHANA Kiteboarding has taken a variety of technical and organizational measures to ensure the best possible protection of personal data processed via our website. However, complete protection when transmitting data over the Internet cannot be guaranteed, as security gaps cannot be completely ruled out. For this reason, you are free to send us personal data by alternative means, for example by telephone.

#### 1. Definitions

The data protection declaration of OHANA Kiteboarding is based on the terms defined by the Egyptian legislator as part of the data protection regulation. Our goal is to make the data protection declaration easy to understand and understand for both the public and our customers and business partners. To achieve this, we first explain the terms used in this document.

We use, among others, the following definitions in this privacy policy:

#### a) Personal data

Personal data includes all information relating to an identified or identifiable natural person (hereinafter "data subject"). A natural person is considered to be identifiable if he or she can be identified directly or indirectly, in particular by association with an identifier such as a name, an identification number, location data, an online identifier or with specific characteristics that express the physical, physiological, genetic, psychological, economic, cultural or social identity of that person can be identified.

## b) Affected person

A data subject is any natural person who is identified or identifiable and whose personal data is processed by the controller.

#### c) Processing

Processing means any operation or series of operations related to personal data, regardless of whether they are automated or not. This includes, for example, collecting, recording, organizing, classifying, storing, adapting or changing, reading, querying, using, disclosing by transmission, dissemination or otherwise making available, comparing or combining, restricting, deleting or destroying data.

## d) Restriction of processing

Restriction of processing means that stored personal data is marked in order to limit its future processing.

## e) Profile handling

Profile handling refers to any type of automated processing of personal data in which this data is used to evaluate certain personal characteristics of a natural person. This includes in particular the analysis or prediction of aspects such as work performance, economic situation, health, personal preferences, interests, reliability, behavior, whereabouts or changes of location.

## f) Pseudonymization

Pseudonymization means the processing of personal data in a way that ensures that this data can no longer be assigned to a specific data subject without the use of additional information. The additional information is stored separately and is subject to technical and organizational measures to ensure that the data cannot be assigned to an identified or identifiable person.

#### g) Controller or controller

A controller is a natural or legal person, authority, institution or other body that alone or jointly with others decides on the purposes and means of processing personal data. Where the purposes and means are determined by Union or national law, the controller or the criteria for his nomination may also be determined by that legislation.

## h) Processor

A processor is a natural or legal person, public authority, institution or other body that processes personal data on behalf of the controller.

#### 2. Name and address of the person responsible for processing

Responsible within the meaning of the General Data Protection Regulation, other applicable local data protection laws and other data protection regulations is:

OHANA kiteboarding

Marco Brun

Villa 28A – Al Khayam

Al Ahyaa Hurghada, Governorate

al-Bahar al-ahmar, Egypt

Email: ohana.kite@gmail.com

Website: www.ohana-kite.com

#### 3. Collection of general data and information

The OHANA Kiteboarding website collects a series of general data and information each time a data subject or automated system accesses it. These are stored in the server's log files and may include the following information:

- 1. The browser types and versions used,
- 2. The operating system used by the accessing system,
- 3. The website from which the accessing system accesses our site,
- 4. The subpages that are accessed via the accessing system
- 5. Date and time of access,
- 6. The Internet Protocol address (IP address),
- 7. The Internet service provider of the accessing system, as well

8. Other similar data and information that serves to prevent threats from attacks on our IT systems.

OHANA Kiteboarding does not draw any conclusions about the data subject from this general data and information. Rather, this information is needed to:

- 1. To deliver the content of our website correctly,
- 2. To optimize the content of our website and the advertising displayed on it,
- 3. To ensure the long-term functionality of our IT systems and the technology of our website, and
- 4. To support law enforcement authorities with the necessary information for law enforcement in the event of a cyber attack.

The anonymously collected data and information are also statistically evaluated in order to further improve data protection and data security in our company and to ensure the highest level of protection for the personal data we process. This anonymous server log file data is stored separately from any personal data provided by data subjects.

## 4. Contact options via the website

Due to legal requirements, the OHANA Kiteboarding website contains information that enables quick electronic contact with our company and direct communication. This also includes a general address for electronic mail (email address).

If a data subject contacts the person responsible by email or via a contact form, the personal data transmitted will be automatically saved. This data, which the data subject submits voluntarily, is stored exclusively to process the request or to contact the data subject. This personal data will not be passed on to third parties.

#### 5. Routine deletion and blocking of personal data

Personal data of the data subject will only be processed and stored by the controller for as long as is necessary to achieve the respective purpose or if this is required by European or national legal requirements to which the controller is subject.

As soon as the storage purpose no longer applies or a period prescribed by the relevant legal requirements expires, the personal data will be routinely blocked or deleted in accordance with the legal regulations.

#### 6. Rights of the data subject

## a) Right to confirmation

Every data subject has the right to request confirmation from the controller as to whether personal data concerning him or her is being processed. If a data subject would like to exercise this right, they can contact an employee of the person responsible at any time.

#### b) Right to information

Data subjects have the right to receive free information about the personal data stored about them and a copy of this data at any time. In addition, this right includes the following information:

- · The processing purposes
- The categories of personal data being processed
- The recipients or categories of recipients to whom data has been or will be disclosed, in particular recipients in third countries or international organizations
- If possible, the planned storage period of the data or the criteria for determining this period
- Information about the right to rectification, deletion or restriction of processing as well as the right to object to processing
- The existence of a right to lodge a complaint with a supervisory authority
- If the data was not collected from the data subject: information about its origin
- The existence of automated decision-making including profile processing as well as information about the logic, scope and effects of the processing

Data subjects also have the right to receive information about the transfer of their data to third countries or international organizations and about the protective measures taken. To exercise this right, the data subject can contact an employee of the controller at any time.

### c) Right to rectification

Data subjects have the right to immediately request the correction of incorrect personal data. You can also request that incomplete data be completed, including through a supplementary declaration.

- The processing purposes
- · The categories of personal data being processed
- The recipients or categories of recipients to whom data has been or will be disclosed, in particular recipients in third countries or international organizations
- If possible, the planned storage period of the data or the criteria for determining this period
- Information about the right to rectification, deletion or restriction of processing as well as the right to object to processing
- The existence of a right to lodge a complaint with a supervisory authority
- If the data was not collected from the data subject: information about its origin
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Data subjects also have the right to receive information about the transfer of their data to third countries or international organizations and about the protective measures taken. To exercise this right, the data subject can contact an employee of the controller at any time.

## d) Right to deletion (right to be forgotten)

Data subjects have the right to request the immediate deletion of their personal data if one of the following reasons applies and the processing is not necessary:

- The data is no longer necessary for the original purpose of processing.
- The data subject withdraws their consent and there is no other legal basis.
- The data subject objects to the processing.
- The data was processed unlawfully.
- Deletion is necessary to fulfill a legal obligation.
- The data was collected in connection with services offered by the information society.

Affected persons can contact an employee of the person responsible at any time, who will arrange for the data to be deleted.

If the data has been made public and there is an obligation to delete it, the person responsible will take appropriate measures to inform other persons responsible about the request for deletion. These measures take into account the available technology and the implementation costs.

#### e) Right to restriction of processing

Data subjects have the right to request that the processing of their personal data be restricted if one of the following conditions applies:

- The accuracy of the data is contested by the data subject for the period that allows the controller to verify the accuracy.
- The processing is unlawful, but the data subject refuses to have the data deleted and instead requests that its use be restricted.
- The person responsible no longer needs the personal data for processing, but the data subject needs them to assert, exercise or defend legal claims.
- The data subject has objected to the processing and it is not yet clear whether the legitimate reasons of the controller outweigh the processing.

Affected persons can contact an employee at any time to request restriction of processing.

## f) Right to data portability

Data subjects have the right to receive the personal data concerning them that they have provided to the person responsible in a structured, common and machine-readable format. You can also have this data transmitted to another person responsible, provided:

- the processing is based on consent or a contract, and
- the processing is carried out using automated procedures.

This right also includes that the data concerned can be transferred directly from one controller to another, as long as this is technically feasible and does not affect the rights of other persons.

## g) Right to object

Data subjects may object to the processing of their personal data at any time for reasons arising from their particular situation. This also applies to profile processing.

If the data subject objects, OHANA Kiteboarding will no longer process the data unless there are compelling legitimate reasons that outweigh the interests, rights and freedoms of the data subject, or the processing serves to assert, exercise or Defense of legal claims.

If you object to processing for direct advertising purposes, the data will no longer be used for these purposes.

#### h) Automated decisions in individual cases including profile editing

Data subjects have the right not to be subject to a decision based solely on automated processing that has legal effects on them or significantly affects them, unless the decision:

- is necessary for the conclusion or fulfillment of a contract,
- is permitted by Union or Member State law to which the controller is subject, or
- takes place with express consent.

In such cases, OHANA Kiteboarding takes appropriate measures to protect the rights of the data subject, including the right to obtain human intervention, express one's own point of view and contest the decision.

## i) Right to revoke consent under data protection law

Data subjects have the right to revoke their consent to the processing of personal data at any time. The revocation of consent has no impact on the lawfulness of the processing that took place before its revocation.

In order to exercise this right, data subjects may contact an employee of the data controller at any time.

#### 7. Data protection regulations on the application and use of Facebook and Instagram

Components of the company Facebook and Instagram are integrated into these websites. Facebook and Instagram are social networks that allow users to communicate with each other, exchange information and share content such as photos or posts.

Data transmission to Facebook and Instagram

- If the person concerned is logged in to Facebook or Instagramm, Facebook or Instagramm can use the plug-in to recognize which subpages of the website are visited.
- If the data subject interacts with a Facebook or Instagram plug-in, such as the "Like" button or a comment, this action is assigned to the personal Facebook or Instagram account and saved.
- Facebook or Instagramm receives information about your visit to the website even if the person concerned does not actively interact with the plug-ins but is logged in to Facebook or Instagramm during the visit.

## Avoiding data transmission

Affected persons can prevent the transmission of data to Facebook or Instagram by logging out of their Facebook or Instagram accounts before visiting the website.

# 8. Data protection regulations on the application and use of Google Analytics (with anonymization function)

This website uses Google Analytics, a web analysis service provided by Google Inc. (1600 Am-phitheater Pkwy, Mountain View, CA 94043-1351, USA), including the IP anonymization function ("\_gat.\_anonymizelp"), to process data in accordance with To ensure data protection standards.

#### Purpose of data processing

Google Analytics is used to analyze the behavior of website visitors. This data helps to optimize the website and evaluate marketing measures.

#### How it works

Google Analytics uses cookies to collect information such as access time, pages visited and length of stay. This data is transferred to Google servers in the USA and stored there. However, thanks to IP anonymization, the user's IP address is shortened before transmission.

Prevention of data transmission

- Users can block cookies via the browser settings.
- Alternatively, data collection can be deactivated using a browser add-on at https://tools.google.com/dlpage/gaoptout.

For more information, see Google Privacy Policy and Google Analytics Terms of Use.

#### 9. Data protection regulations on the application and use of Google+

This website integrates the Google+ button, a social network operated by Google Inc. (1600 Amphitheater Pkwy, Mountain View, CA 94043-1351, USA).

How it works

The Google+ button allows users to share content directly to their Google+ profile. When you visit a page with this button, the user's browser automatically loads content from Google servers. If the user is logged in to Google+, the pages visited are linked to their account.

Prevention of data transmission

To avoid data transmission to Google, users can log out of their Google+ account before visiting the website.

Further information can be found under Google privacy policy and Google+ guidelines.

## 10. Data protection regulations on the application and use of Instagram

This website uses components from Instagram, a service provided by Instagram LLC (1 Hacker Way, Building 14 First Floor, Menlo Park, CA, USA).

#### How it works

The Instagram components allow users to share content such as photos and videos. When a user visits a page with an Instagram button, their browser automatically loads content from Instagram servers. If the user is logged in to Instagram, the pages visited are linked to their account.

Prevention of data transmission

Users can prevent the transfer of data by logging out of their Instagram account before visiting the website.

For more information, see Instagram Help and Instagram Privacy Policy.

## 11. Data protection regulations for the use of YouTube

The person responsible for processing has integrated components from YouTube on this website. YouTube is an Internet platform for videos that allows video providers to upload video clips free of charge and allows other users to view, rate and comment on them free of charge. Various types of videos, such as films, television shows, music videos, trailers or user-generated content, can be published via YouTube.

YouTube is operated by YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA. YouTube, LLC is a subsidiary of Google Inc., 1600 Amphitheater Pkwy, Mountain View, CA 94043-1351, USA.

When you access an individual page of this website that contains a YouTube component (e.g. a Y-ouTube video), the Internet browser on the data subject's device is instructed to download the corresponding component from YouTube. Further information about YouTube is available at https://www.youtube.com/yt/about/de/. During the course of this technical process, YouTube and Google gain knowledge of which specific subpage was displayed to the data subject.

If the data subject is logged into their YouTube account while visiting our website, YouTube recognizes which sub-pages are visited. This information is collected by YouTube and Google and assigned to the respective YouTube account of the person concerned.

If the data subject visits a subpage with an embedded YouTube video while logged into their YouTube account, YouTube will receive information about the visit regardless of whether the video is played or not. About this

To avoid data transmission, the data subject can log out of their YouTube account before visiting our website.

YouTube's data protection regulations, which can be accessed at https://www.google.de/intl/de/policies/privacy/, provide information about the collection, processing and use of personal data by YouTube and Google.

## 12. Legitimate interests in the processing of personal data

Where the processing is based on personal data, our legitimate interest is to conduct our business activities to promote the well-being of all employees and shareholders.

## 13. Storage period of personal data

The storage period for personal data depends on the applicable legal retention periods. After these deadlines have expired, the relevant data will be routinely deleted unless it is no longer needed to fulfill or initiate a contract.

## 14. Obligation to provide personal data and possible consequences of failure to provide it

The provision of personal data may be required by law (e.g. by tax regulations) or result from contractual provisions (e.g. information on the contractual partner). In certain cases, in order to conclude a contract, it is necessary for the data subject to provide us with personal data, which we then have to process.

If our company enters into a contract with a data subject, they are obliged to provide the necessary personal data. If this is not done, the contract cannot be concluded.

Before providing personal data, the data subject should contact one of our employees. In each individual case, he will explain whether the provision is required by law or contract, whether it is necessary for the conclusion of the contract, whether there is an obligation to provide it and what consequences a failure to provide it would have.

## 15. Automated decision making

As a responsible company, we do not use automated decision-making or profile handling.